

Start Me Up Bootcamp Application

Team Name *

Columbia University School Affiliation (PI or Lab if applicable) *

Team website/url (if applicable)

Team

- Entrepreneurial Lead (EL) Name *
- EL Phone Number *
- EL Email *
- EL Short Bio *

- Technical Lead (TL) Name *
- TL Phone Number *
- TL Email *
- TL Short Bio *

- Industry Mentor (IM) Name (not req'd for course)
- IM Email
- IM Biography

Traction

- Describe your business/startup idea in 50 words or less *
- How long has your team been working on this? *
- What is the IP status of the technology? *
- Are you working with someone from CTV (Tech Transfer Office)? If so, who?
- Provide a brief description of the current commercialization plan for the technology. (250 words or less) *
- Provide a brief description about why your technology is different from your competitors'. *
- Have you completed other courses, bootcamp programs? If so, please provide details.

Plan

- Who are the first three potential customers you would like to interview and why? (Please provide specific titles in specific companies) *
- Why do you want to participate in this short course? *
- How did you hear about this course? *