Follow the Lean Launchpad method of conducting customer interviews in order to learn from potential customers to determine if your team is solving a real-world problem with a sizable market opportunity.

April 26  Kickoff Day 1
April 27  Kickoff Day 2
May 5  WebEx Online Class
May 12  Finale

BENEFITS
- $50,000 NSF Eligibility
- Expand your network
- Mentoring & peer feedback
- Real-world, hands-on, immersive learning

ELIGIBILITY
- Have a STEM-related idea
- Be ready to interview 20 potential customers in two weeks
- Have a concept that has commercialization potential and is scalable

UPCOMING BOOTCAMP APRIL 28 – MAY 12, 2021

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