

# START ME UP BOOTCAMP

## A Two-Week Virtual Program



Follow the LeanLaunchpad method of conducting customer interviews in order to learn from potential customers to determine if your team is solving a real-world problem with a sizable market opportunity

**April 26**    Kickoff Day 1  
**April 27**    Kickoff Day 2  
**May 5**        WebEx Online Class  
**May 12**      Finale



## BENEFITS

- \$50,000 NSF Eligibility
- Expand your network
- Mentoring & peer feedback
- Real-world, hands-on, immersive learning

## ELIGIBILITY

- Have a STEM-related idea
- Be ready to interview 20 potential customers in two weeks
- Have a concept that has commercialization potential and is scalable

UPCOMING BOOTCAMP APRIL 28 - MAY 12, 2021

[ENTREPRENEURSHIP.ENGINEERING.COLUMBIA.EDU/BOOTCAMP](https://entrepreneurship.engineering.columbia.edu/bootcamp)