Plan to Participate in Entrepreneurship

Spring is a time to not only set your clock forward, but also to set yourself up for success. Achieving goals to innovate, create, learn, and inspire is easy with all of the opportunities that Entrepreneurship at Columbia has to offer. Read on to find out how you can participate in several upcoming competitions, events, and programs. Don't forget to visit our website where you can stay up-to-date on events, like the ones listed below, and find plenty of entrepreneurship-related resources.

Upcoming Events
1. Design Challenge: Sensing and the City - 3/21
2. Patenting and Licensing Early Stage University Technology - 3/23
3. Columbia Technology Venture Lunch and Learn - 3/24
4. Data Science Day @ Columbia University - 4/6
5. WE Pitch 2016 - 4/8-9
6. 2016 Columbia Venture Competition Finals & #StartupColumbia Festival - 4/28-29

Upcoming Deadlines
1. Archimedes Project: Columbia's 1st Ideation Lab
2. App Idea Awards - 3/31
3. Tamer Center Social Enterprise Summer Fellowship Program - 3/15, 4/1, 4/15
4. Amazon Activate @ Columbia

Opportunities to Get Involved
Marketing Internship at Neopenda

If there is something specific that you'd like us to include in this newsletter, please contact us. If you're interested in what's happening at the university-wide scale, check out our friends at Columbia Entrepreneurship, CORE and ADI.
Upcoming Events

1. Design Challenge: Sensing and the City
   Monday, March 21, 2016
   9:00 am
   Davis Auditorium, Schapiro Center

   Cities today are facing critical challenges, both old and new. Columbia Engineering and Columbia Global Centers | Rio de Janeiro are jointly launching a design challenge on February 15th focused around bringing innovative engineering, sensing technologies, Internet-of-Things, and big data analytics to the multi-faceted challenges of smart cities.

   We invite students, postdocs, faculty, and staff from all schools to participate. The goal of the design challenge is to produce a viable design-concept (could include a rough prototype, if possible) to win continued support toward

2. Patenting and Licensing Early Stage University Technology
   Wednesday, March 23, 2016
   11:00 am
   Columbia University Medical Center, Health Sciences Library, Room LL103

   Please register here.

   Columbia Technology Ventures' Executive Director Orin Herskowitz will talk about the fast-changing and ever-growing world of patenting and licensing early-stage university technologies, including examples of scientific inventions, how patent decisions get made, and how license agreements are negotiated, both within Columbia and across the industry.

3. Columbia Technology Ventures Lunch and Learn
   Thursday, March 24, 2016
   1:00 pm
   Schapiro CEPSR Building, Room 750 (Costa Commons)

   Please register here.

   Interested in commercializing your research, forming a startup company, or patenting an invention? Find out how Columbia Technology Ventures, the patenting and licensing office for Columbia University, can help you bring your research from the lab to the marketplace at this info session, open to Columbia graduate students, postdocs, researchers, and faculty members. Pizza will be served!

4. Data Science Day @ Columbia University
   Wednesday, April 6, 2016
   9:00 am - 5:30 pm
   Lerner Hall, Roone Arledge Auditorium
Please register here.

The Second Annual Data on a Mission Event will feature demos and lightning talks by Columbia researchers presenting their latest work in data science. This event intends to foster collaboration between innovators in academia and industry. Dan Doctoroff, CEO of Sidewalks Labs, is the opening keynote speaker. Sidewalk Labs is an urban innovation company that develops technology at the intersection of the physical and digital worlds to improve city life for residents, businesses and governments. Dan is the former CEO of Bloomberg LP and Deputy Mayor of Economic Development and Rebuilding for the City of New York under Mayor Michael Bloomberg. The day will conclude with a networking reception where attendees and speakers will be able to discuss and get to know each other.

5. WE Pitch 2016

Friday, April 8 - Saturday, April 9, 2016

Find more information and apply here.

Women Entrepreneurship (WE) Pitch Festival was launched a year ago to promote women entrepreneurs. This festival helps women develop their business ideas by creating a community of people with similar interests and encouraging learning from experienced mentors. Pitches at all stages are welcomed. Have an idea & want to pitch it? Apply to #WePitch2016.

6. 2016 Columbia Venture Competition Finals and #StartupColumbia Festival

Thursday, April 28 - Friday, April 29, 2016

Find more information and get your ticket here.

The 3rd annual #StartupColumbia Festival is a two day conference that brings together the Manhattan entrepreneurial community in celebration of innovation and new ventures that enrich our lives and address the world's most challenging problems. The Festival will feature the final round of the Columbia Venture Competition in which the top competitors in all five challenges will compete for prize money to fund their business ideas. The conference will continue the next day with discussions led by notable entrepreneurs, technologists, venture capitalists and more as well as announcements of the winners of the Columbia Venture Competition. Get your ticket now because it's something you won't want to miss!

Upcoming Deadlines

1. Archimedes Project: Columbia's 1st Ideation Lab

Find out more information and apply here.

The Archimedes Project Planning Committee is organizing Columbia’s 1st Ideation Lab in Spring 2016. The lab will bring together students and young professionals from across all disciplines and schools for a weekend, challenging their creativity, expertise, and passion,
to find solutions to Nepal's water and sanitation issues due to the April 2015 earthquake. The committee is currently looking for students to join the leadership team and plan the three-day Ideation Lab.

2. App Idea Awards
   Due by Thursday, March 31, 2016
   Find out more information and apply here.

   The App Idea Awards is a competition centered around app creation without the burden of financing for entrepreneurs. Participants have the opportunity to attend free online and physical classes so that people from all backgrounds and educations have the opportunity to apply. General Assembly, Harvard Angels, the Columbia Venture Community and Rokolabs are sponsoring this competition to reward app-based business models that can both generate revenue and scale. The winning team will receive up to $70K in funding for product design and development.

3. Tamer Center Social Enterprise Summer Fellowship Program
   Due by March 15, April 1, or April 15, 2016
   Find out more information and apply here.

   The Tamer Center for Social Enterprise at Columbia Business School supports the Social Enterprise Summer Fellowship Program, a unique and exciting opportunity for students to apply learning from the classroom with an organization making social change in the world. This fellowship was expanded in 2015 to provide financial support to Columbia and Barnard undergraduate and graduate students engaged in summer internships that create social and environmental value. The Social Enterprise Summer Fellowship Program contributes a $200 to $600 per week stipend to assist with expenses associated with the internship to summer fellows, depending on the availability of funds.

4. Amazon Activate @ Columbia
   Find out more and apply here.

   Amazon Web Services (AWS) and SEAS Entrepreneurship Programs at Columbia have partnered to provide students, staff, and faculty interested in starting web-based business ventures free tools to do so. AWS provides web services, commonly known as cloud computing, which are on-demand IT resources. Cloud computing helps many startups launch without investing in costly infrastructure.

   The Activate program offers several benefits to new Columbia startups, and those that have not raised more than $1.5 million in funding. Some of these perks include $1000 in AWS credits valid for one year, free access to web-based training and hands-on labs, one month of premium AWS Business Support, and more! This program accepts applicants on a rolling basis.

Opportunities to Get Involved
Marketing Internship Opportunity
Neopenda is a global health startup working to save the lives of the most vulnerable babies in the world. Our mission is to contribute to global efforts of reducing newborn mortality in areas with few resources. We are developing a vital signs monitor that can help alert attending nurses when a newborn is in dire need of care.

You will have the unique opportunity to design and manage a creative and inspiring crowdfunding campaign that will enable us to perform pilot studies with our device later this year. The timeline of the project will be 2 months. Responsibilities may include:

- Help develop a powerful storyboard for our video
- Lead marketing efforts (crowdfunding site profile, blogs, social media, press releases, flyers, etc)
- Coordinate campaign efforts (work with videographer to produce video, work with our team in Uganda to collect content, etc)

If you are interested, please contact Sona Shah at sona@neopenda.com.

Mentoring

We're always looking for mentors for our most promising teams. If you would like to share advice and help an aspiring entrepreneur, please register [here](mailto:here) to be a volunteer mentor. You will have the amazing opportunity to assist a team improve its business idea/model and increase its chances of gaining funding!

Office Hours

The staff of SEAS Entrepreneurship Programs invites you to our open office hours! Email [seaseship@columbia.edu](mailto:seaseship@columbia.edu) to schedule. We encourage you to take advantage of this opportunity by asking us questions about anything related to entrepreneurship, especially as you prepare to enter the Columbia Venture Competition. We have many resources that we'd love to share with you!

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